

PATENT

MS137797.1

CERTIFICATE OF MAILING

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Assistant Commissioner for Patents, U. S. Patent and Trademark Office, Washington, D.C. 20231.

Date: 6-11-01

Himanshu S. Amin
Himanshu S. Amin



GAU 2768
2161
#5/Rendator
82/4pm

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicant(s): Heckerman, *et al.*

Examiner: Unknown

Serial No: 09/450,262

Art Unit: 2768

Filing Date: November 29, 1999

Title: TRANSMISSION OF INFORMATION DURING AD CLICK-THROUGH

Assistant Commissioner for Patents
U.S. Patent and Trademark Office
Washington, D.C. 20231

RECEIVED
JUN 19 2001
Technology Center 2100

**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
(REVOCATION OF PRIOR POWERS) AND
CERTIFICATE UNDER 37 C.F.R. §3.73(B)**

As assignee of record of the entire interest of the above identified application, by virtue of an assignment recorded in the U.S. Patent and Trademark Office on **November 29, 1999** at **Reel 010418** and **Frame 0823**, hereby revokes all power of attorney previously given, and the following attorney(s) and/or agent(s) are hereby appointed to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Himanshu S. Amin, Registration No. 40,894; Gregory Turocy, Reg. No. 36, 952; Christopher P. Harris, Reg. No. 43,660; Eric M. Highman, Reg. No. 43,672; Gary J. Pitzer, Reg. No. 39,334; John T. Kalnay, Reg. No. 46,816; Paul V. Keller, Reg. No. 42,713; Deborah Liu, Reg. No. 47,753 and Jeffrey R. Sadlowski Reg. No. 47,914.

Katie E. Sako, Reg. No. 32,628 and Daniel D. Crouse, Reg. No. 32,022.

Send Correspondence To:

Himanshu S. Amin
AMIN & TUROCY, LLP
24th Floor, National City Center
1900 East 9th Street
Cleveland, Ohio 44114

Direct Telephone Calls To:
(name and telephone number)

Himanshu S. Amin
(216) 696-8730

MICROSOFT CORPORATION, a corporation formed under the laws of the state of Washington certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor of the application identified above. The assignment was recorded with the U.S. Patent and Trademark Office November 29, 1999 at Reel 010418 and Frame 0823.

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of the undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true, and further that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 6-08-01


Daniel D. Crouse
Assistant Secretary
Signature of Authorized Official

RECEIVED
JUN 19 2001
Technology Center 2100